

Business Management and Administration

The Business Management and Administration program of study is geared toward the student interested in becoming a business professional.

Possible professions include:

- Financial Planner
- Consultant
- Human Resources Specialist
- Insurance Agent
- Operations Management
- Strategic Planning
- Real Estate Agent
- Investment Banker

Required Courses

5660: Principles of Business, Marketing, and Finance (1 credit)

5742: Business Information Management I (1 credit) OR

5743: Business Information Management II (1 credit)

5780: Business Management (1 credit)

5751: Accounting I (1 credit) OR

5743: Business Information Management II (1 credit)

Principles of Business, Marketing and Finance— this course introduces students to basic concepts in business, marketing and finance. It is intended to help students decide what area of business interests them most.

Business Information Management I (BIM I) or Business Information Management II (BIM II)—These courses serve as required tech credits. The BIM I course articulates with ACC. Students learn how to use the Microsoft Office Suite (Word, Access, Excel and PowerPoint). Students can earn their Microsoft Office Specialist Certification in the class. Students taking BIM I in 8th grade will take BIM II, a course designed to apply the skills learned in BIM I to real-life business situations.

Business Management—Students recognize, interact, and learn about all facets of management in Business. Students will analyze the primary functions of management and leadership: planning, organizing, staffing, directing, and controlling. Students will also operate our new school store to get a hands-on view of all aspects of business management and operations. This class articulates with ACC.

Accounting I— Students will investigate the field of accounting, including how it is impacted by industry standards as well as economic, financial, technological, international, social, legal, and ethical factors. Students reflect on this knowledge as they engage in the process of recording, classifying, summarizing, analyzing, and communicating accounting information. This class articulates with ACC.



Round Rock High School